|  |  |
| --- | --- |
| ***Student Name*** | Rushabh Angad Kalme |
| ***Department*** | DESH - Department of Engineering Sciences and Humanities |
| ***Branch*** | FY-CSCBI |
| ***Division*** | B |
| ***GR No.*** | 12413109 |
| ***Gender*** | Male |
| ***Guardian*** | Harshada Kolekar |
| ***Coordinator*** | Siddhant Thopte |
| ***Academic Year*** | 2024-2025 |
| ***Registered Semester*** | 1 |

|  |  |
| --- | --- |
| ***Name of the Activity:*** | Cleanliness Drive |
| ***Objective of Activity*** | The cleanliness drive was a community initiative focused on promoting hygiene and environmental awareness. Volunteers gathered to clean public spaces by picking up trash, sweeping streets, and clearing litter from parks or beaches. The activity also included raising awareness about waste segregation and recycling. The drive fostered a sense of responsibility among participants and contributed to a cleaner, healthier environment. |
| ***Description of Activity*** | The cleanliness drive near Bhide Bridge in Pune was a well-organized community initiative focused on improving the cleanliness of the area and raising awareness about environmental responsibility. The activity took place on 5th January 2025, with the active participation of local residents, volunteers, and environmental enthusiasts.  The day started with a briefing, where the organizers briefed the participants about the objectives of the drive, highlighting the need for a clean environment, segregation of waste, and sustainable practices. Volunteers were equipped with cleaning tools such as gloves, trash bags, brooms, and other cleaning equipment to help in the cleanup process.  Participants spread out across the area around Bhide Bridge, cleaning public spaces such as streets, pavements, and nearby parks. They would pick litter, plastic waste, and other debris. Some volunteers also focused on the areas around the local shops and bus stops while others cleared out trash near the bridge itself. The aim was to cover the area as much as possible to leave the environment cleaner and pleasanter for everyone.  In addition to the physical cleaning, volunteers took the opportunity to engage with locals, educating them about the harmful effects of littering and the importance of proper waste disposal. Informational pamphlets on recycling and waste management were distributed to raise awareness.  This further emphasized the necessity of frequent cleaning activities to maintain a clean and healthy environment. The participants congregated at the end of the activity to review the success of the event, celebrate the effect of their joint effort, and discuss future initiatives for keeping the area clean.  Overall, the cleanliness drive near Bhide Bridge not only resulted in a visibly cleaner environment but also helped strengthen the sense of community and encouraged residents to take pride in their surroundings. |

|  |  |
| --- | --- |
| ***Benefits to Society*** | Many direct as well as long-term advantages came for the benefit of the society by way of a cleanliness drive at the end near Bhide Bridge, Pune, are summarized here under,  1. Improved Public Health:The elimination of garbage and trash littered from the streets provided some form of disease-carrying and pests-control which will generally benefit society and create more public hygiene.  2. Environmental Awareness: This activity made the people aware of the importance of keeping the surroundings clean. Volunteers and participants guided the locals to dispose of their waste properly, recycle, and not litter in the environment as it harms the ecosystem.  3. Beautification of Public Places: Cleaning around Bhide Bridge beautified the surroundings, and the area appeared cleaner and more aesthetic for the local residents, commuters, and visitors.  4. Community Cohesion: It brought people together for a good cause, uniting them under a common flag, fostering feelings of pride, responsibility, and belonging within the community. Relationships between neighbors and local organizations also improved.  5. Building Sustainable Behaviors: The practices of sustainable waste management were taught and encouraged to people, and with time, they change the behavior and sustain it for recycling and reduction in waste generation and its effects.  6. Future Inspiration: This campaign may encourage similar drives in other parts of the city or region, bringing a wider reach and more participants in cleanliness and environmental sustainability campaigns.  In short, the cleanliness drive was of immediate and lasting benefits to bring a cleaner, healthier, and more environmentally conscious society. |

|  |  |
| --- | --- |
| ***Benefits to Self*** | Cleanliness drive near Bhide Bridge presented several personal advantages to the participants:  1. Sense of Accomplishment: Volunteers could feel proud of themselves for being a part of the betterment of their society.  2. Health Benefits: The workout while cleaning proved to be healthy, helping individuals improve their health and well-being.  3. Increased Awareness: Participants would now be aware of environmental issues and sustainable practices and would make a better lifestyle choice.  4.Community Ties: The drive enabled the formation of closer relationships with neighbors and fellow volunteers, a sense of belonging.  5.Positive Impact: Participating in the initiative built self-esteem as it made an observable difference in the local environment. |
| ***Learning, Experiences, Challenges, that you would like to share*** | 1. Importance of Collective Effort: I learnt that collective efforts from the community are what make a cleanliness drive successful. When everyone works together, the results are much greater, and it's a great unifying factor.  2. Waste Segregation: I learned that segregation of waste and recycling is really important. Small changes in how we dispose of waste can make a big difference in keeping our environment clean.  3. Environmental Awareness: The experience highlights the importance of educating others on environmental issues like pollution, littering, and sustainability.  **Experiences:**  1. Teamwork and Collaboration: Working alongside passionate volunteers from different backgrounds made the experience memorable. It was inspiring to see people coming together for a common cause.  2. Community Engagement: Engaging with local residents and encouraging them to adopt cleaner habits was an enriching experience. Many residents were motivated to keep their surroundings clean after seeing the drive’s impact.  3. Visible Results: It was very satisfying to see how much of a difference a few hours of work could make in improving the cleanliness of the area, especially around Bhide Bridge.  **Challenges**:  1. Lack of Awareness: The lack of awareness among some people about the impact of littering was one of the challenges we faced. While we made efforts to educate, changing mindsets takes time.  2. Heavy Littering: Some areas had a lot of waste, and it was tiring to clean, especially in high-traffic zones.  3. Coordination and Logistics: It is not easy to ensure that the volunteers have the appropriate tools and that they are going to the right place. It requires time to coordinate and manage effectively.  Despite these challenges, the experience was rewarding and strengthened the thought that small individual actions can bring about larger community-wide changes. . |

|  |  |
| --- | --- |
| ***How did it help to shape your Empathy*** | The cleanliness drive helped shape my empathy by putting me in front of the face of the actual challenges that come with keeping this community clean. Engaging and understanding the various struggles of people with waste made me more empathetic to the situation. Moreover, it really made me realize that our actions actually affect others in one way or another, promoting a sense of shared responsibility with our surroundings and well-being. It gave me the push to be more conscious and caring of the nature, and even the people in it.. |

|  |  |
| --- | --- |
| ***Photos taken during activity*** |  |